



**NYC's Conference on Hunger and Poverty  
Presented by Food Bank For New York City  
Tuesday, February 5, 2019**

**Workshops**

**SESSION 1**

**10:15 - 11:45 AM**

**Advocacy**

**1.a Keeping Immigrant Families Safe**

Proposed changes to the Public Charge law are already affecting immigrant families seeking assistance. Learn about what they are (and what they are not) and how you can help.

**Fundraising & Marketing**

**2.a Show Me the Money: Creating a Donor Pipeline**

Have you ever wondered how some charities find donors that you can't? Or how to make an ask? This workshop will discuss fundraising strategies you can execute - no matter the budget.

**Volunteer Management**

**3.a Managing Volunteers with the 3 R's: Retain, Reward, Release**

Working with volunteers is not just about what you can get. It's also about what you give. Learn the art of retaining, rewarding and releasing volunteers and receive a toolkit to help you succeed.

**Professional Development**

**4.a Prevent Service Burnout**

Those who care for their community must also care for themselves. Learn new methods to prevent compassion fatigue and professional burnout. Also, enjoy a special pampering treat.

**Nutrition**

**5.a Healthy Pantries: Techniques & Tips**

At this interactive workshop, help your clients choose 'health' directly from your pantry shelves. All participants will receive a toolkit to help support the creation of a healthier pantry environment.



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### **Capacity Building**

#### **6.a Get Better at Getting Better**

We can do better. Join us to learn simple changes to make your business operations more effective and efficient.

### **Professional Development**

#### **7.a Leadership Coaching: Tools & Tips for Success**

We can all benefit from help. Hear from your colleagues who have experience with leadership coaching and mentoring. Find out how they've used important tips to take their organization forward.

## **SESSION 2**

**1:45 – 3:00 PM**

### **Advocacy & Marketing**

#### **1.b Tell Me Your Story: Storytelling as a Tool**

We all have a story to tell. Our stories make us stronger advocates for our community. Join this workshop to learn techniques and tips to hone your public speaking and storytelling skills from experienced public presenters.

### **Fundraising & Marketing**

#### **2.b Maps to the Money: Where to Go to Find Grant Opportunities**

Are you wondering where to go to find funding for your organization? During this workshop, we will give you the inside scoop on navigating online funding platforms.

### **Volunteer Engagement**

#### **3.b Service Stars: Taking the Volunteer Role to New Heights**

How do you bring out the best in your volunteers? Cultivating volunteers into leaders within your organization is an investment worth making. Join us to explore key steps that will set you up for success.

### **Food Program Essentials**

#### **4.b Food Safety Showdown: Inspector Pantry**

An interactive 'What to Expect When You're Inspected' workshop for food pantries and soup kitchens that makes you, the participants, the inspectors. This workshop gives you a hands-on opportunity to put yourself in the shoes of the inspector.



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**Nutrition**

**5.b Cut the (Added) Sugar!**

Sugar is harming the people we serve. Come have fun learning while tasting the sweet without the sugar.

**Agency Operations**

**6.b Being Your Best During the Worst: Disaster Planning**

Are you ready for the next storm? Learn the tools and resources to prepare for any type of disaster.

**Capacity Building**

**7.b How To Become a More Effective Agency**

Learn how to develop the strategic outlook for your work, establish clear organizational goals and maximize a basic budget for your operations.

**Please Note:** Some workshops may sell out—register early to ensure your spot!