

2017 NYC's Conference on Hunger and Poverty Workshops

Register today: <https://2017nyconference.eventbrite.com>

SESSION 1

10:00 – 11:15 AM

1.1 Taking Your Services to the Next Level

Discuss practical ways to build and strengthen your services and the network through training, data collection, and programming.

1.2 Culinary Demos: At Your Doorstep

Make nutrition a part of your everyday programming. Learn how Food Bank's Community Nutritionists can help you better meet your clients' nutrition needs right at your site! Get a taste of the interactive culinary demonstrations, nutrition guides, and other great tips the program offers to help your community be healthier.

1.3 Where Talent Meets Opportunity: Engaging Skills Based Volunteers

Wondering how you can engage skills based volunteers in your organization? Learn to spot the opportunities for skills based volunteers and understand how to attract them to your meaningful opportunities.

1.4 Online Fundraising: Get Started

Turn your website and social media platforms into free fundraising tools. Learn how to get started and what the best practices are for online fundraising success.

1.5 1, 2, 3's of TEN

Explore how the Tiered Engagement Network (TEN) can help you:

- 1) Connect your clients to additional programs.
- 2) Promote agency connections in your community
- 3) Utilize a tool to track referrals.

1.6 Online Innovations in SNAP

Join us with representatives from the New York City Human Resources Administration (HRA) to discuss the new features in ACCESS NYC, the city's online SNAP screening and enrollment tool. We'll talk about ways you can partner with Food Bank and HRA to build your SNAP engagement, and a new mobile app and case management portal that will make it easier to incorporate SNAP services at your site.

1.7 Serve Summer Meals

Hunger doesn't end just because school does. You can help make sure New York City's children still have healthy meals by taking part in the Summer Food Service Program (SFSP). This workshop will take you show you how easy it is to participate by either becoming a site or helping to get the word out about sites in your neighborhood.

SESSION 2

11:30AM - 12:45PM

2.1 Nutrition Basics: Policy Over Policing

Make recommended nutrition guidelines a reality in your pantry or soup kitchen. Learn how to provide tips to create a good policy without becoming the food police.

2.2 Get Ready for Your Close Up

Get tips from the experts on how to pitch to media, prepare your site and clients for visits, and tell a story that will resonate with audiences and drive your mission home.

2.3 Fundraising: Taking it to the Next Level

Learn how to build a multi-channel fundraising campaign. This session includes tips on writing fundraising copy, data analysis and other helpful techniques that you can apply whether you are operating on a small budget or no budget at all.

2.4 Engaging the Future

Representatives from organizations focusing on policies at city, state, and federal level will discuss the 2017 priorities for anti-hunger advocates including EFAP, HPNAP, and the looming 2018 Farm Bill. We'll explore how to ensure that our collective voice is heard on these important issues.

2.5 SNAP to it

Do you know how to engage your clients in SNAP? Come learn how in this workshop. We'll role-play situations you may encounter, share tips on how to work with challenging clients, and give you a road map to provide SNAP outreach services to your community.

2.6 Built to Last: Succession and Sustainability

Strengthen your infrastructure and build your program to stand the test of time. From finding and developing second generation leaders, to coping with challenges of physical space, this workshop will help you develop tools and protocols to help your program continue to serve the community.

2.7 Prioritize Your Plan

Prepare yourself by creating a plan! This workshop will help you to create a tailored Business Continuity Plan to ensure you can provide the essential resources to your community, especially during times of crisis.

SESSION 3

2:30-3:45 PM

3.1 Healthy Nudges

Choice pantries give clients the opportunity to shop for what they want and need. Incorporating 'healthy nudges' helps clients to select healthier foods for themselves and their families.

3.2 The Art of Negotiation

Negotiation is a part of our everyday work with clients, colleagues, and partners. This interactive workshop will highlight best practices in facilitation and methods for reducing conflict and creating a positive environment for your team and clients.

3.3 Boost Your Budget This Tax Season

Food Bank is investing in the strength of our network this Tax Season and beyond. No matter your charity's size, your organization can access capacity grants by outreaching to working individuals and households eligible for the Earned Income Tax Credit this Tax season. Learn more about ways Food Bank can help you build capacity for Anti-Poverty outreach and programming all year round.

3.4 Soup Kitchen Success

Looking to serve hot meals to people in your community but don't know how to start? This workshop will cover the basic requirements for starting a soup kitchen, from equipment to nutrition to volunteer and staffing needs. We'll get you up and cooking in no time.

3.5 Prevent Service Burnout

Those who care for their community must also care for themselves. This workshop will provide tools to help prevent compassion fatigue and professional burnout.

3.6 Demystifying the Grants Process

Applying for grants – government, private, foundation, corporate - can be intimidating but it is easier than you think. Our panelists will help demystify how to secure and manage grant opportunities, especially for those that have not done it in the past.

3.7 Eating Right When the Money Is Tight

Eating healthy on a SNAP budget can be a challenge but it is doable. This workshop will offer healthy options, meal plans, cookbook ideas and other insights on how to eat right when the money is tight.