

Our Friend, pingg

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Pingg, one of the Food Bank's latest partners, is changing the way hosts create and plan their events on the web. A free invitation creation and event management site, pingg lets design-conscious hosts seamlessly create, send and manage stylish online and print invitations. For *Time Out* For Hunger, our annual partnership with *Time Out New York*, pingg designed a series of exclusive invitations, specific to the *Time Out* For Hunger campaign, that our supporters used to bring friends together to dine out for hunger relief.

And today, pingg pitched in again to help raise awareness for the Food Bank and our new blog with an entry on their blog. Here is a snippet from **their entry**:

While we love partnering with charities such as the Food Bank For New York City, every effort, no matter how small, can make a big difference. The next time you have people over for dinner, **invite online with pingg**, attach a link to the Food Bank or your favorite charity to your event web page and easily raise awareness on the issues that matter most to you.

Great idea!