FedEx Delivers More than Just Parcels

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By Kate Hindin

As the Food Bank For New York City's Business Partnership Manager, nothing excites me more then seeing large international corporations giving back to the communities they serve. And FedEx is a wonderful example of a gigantic company that makes it a priority to constantly give back to the cities it operates in. This fall we were lucky to have FedEx's support of our NYC Goes Orange campaign. In addition to the 200,000 meals their sponsorship helped provide through a generous $20,000 matching grant (a matching grant is when your donations are matched, i.e., for every $1 you give, another $1 will be provided), FedEx also volunteered to help make additional food drive pick ups before Thanksgiving, helping us ensure that as much food was collected as possible before the holidays. This incredible support allowed us to collect from an additional 30 Thanksgiving food drives, which amounted to thousands of pounds of food we would now have otherwise been unable to pick up.

On November 24, FedEx employees came to our warehouse in the Bronx to help unload the collected food and repack it into more manageable pantry boxes. When you meet the FedEx employees, it is clear that giving back is a huge priority. They volunteered alongside executive and other FedEx staff, and with smiles and enthusiasm helped provide an additional 10,000 meals to New Yorkers in need! Visitthis site for more information about FedEx's Corporate Social Responsibility.