

Wendy's Takes Action For Hunger

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by *Brian Pham*

Our supporters vary from **individuals** to large **corporations** to even **local bakeries**. Every year they become more and more creative in how they support our hunger-relief efforts. I've seen our supporters hold **Virtual Food Drives**, offer their staff as **volunteer tax preparers** for our massive **Tax Assistance Program**, donate proceeds from a **bake sale** and even create cause pages on **Facebook** to get their friends to donate money to us instead of buying them birthday gifts.

Most recently, and for the first time ever in NYC, Wendy's all over the five boroughs donated 10 percent of their proceeds from September 16, 4-8pm, to the Food Bank as a part of their Action For Hunger campaign. Think about it, there are just under 50 Wendy's in NYC, which are each typically very busy during dinner hours. Add up all that business and that is a lot of money raised to help New Yorkers in need! Not to mention, for **every dollar raised**, the Food Bank can help provide five free meals for New Yorkers in need!



But wait...that's not it. Attending a dozen Wendy's locations to support the campaign on September 16, our **volunteers** were able to recruit interested customers as Food Bank volunteers. It was a good day for the Food Bank.

Thank you supporters.
Thank you volunteers.
Thank you Wendy's.